

52° COLOQUIO ANUAL DE IDEA

PUENTES HACIA EL FUTURO

12 · 13 · 14

Octubre 2016
Mar del Plata

idea



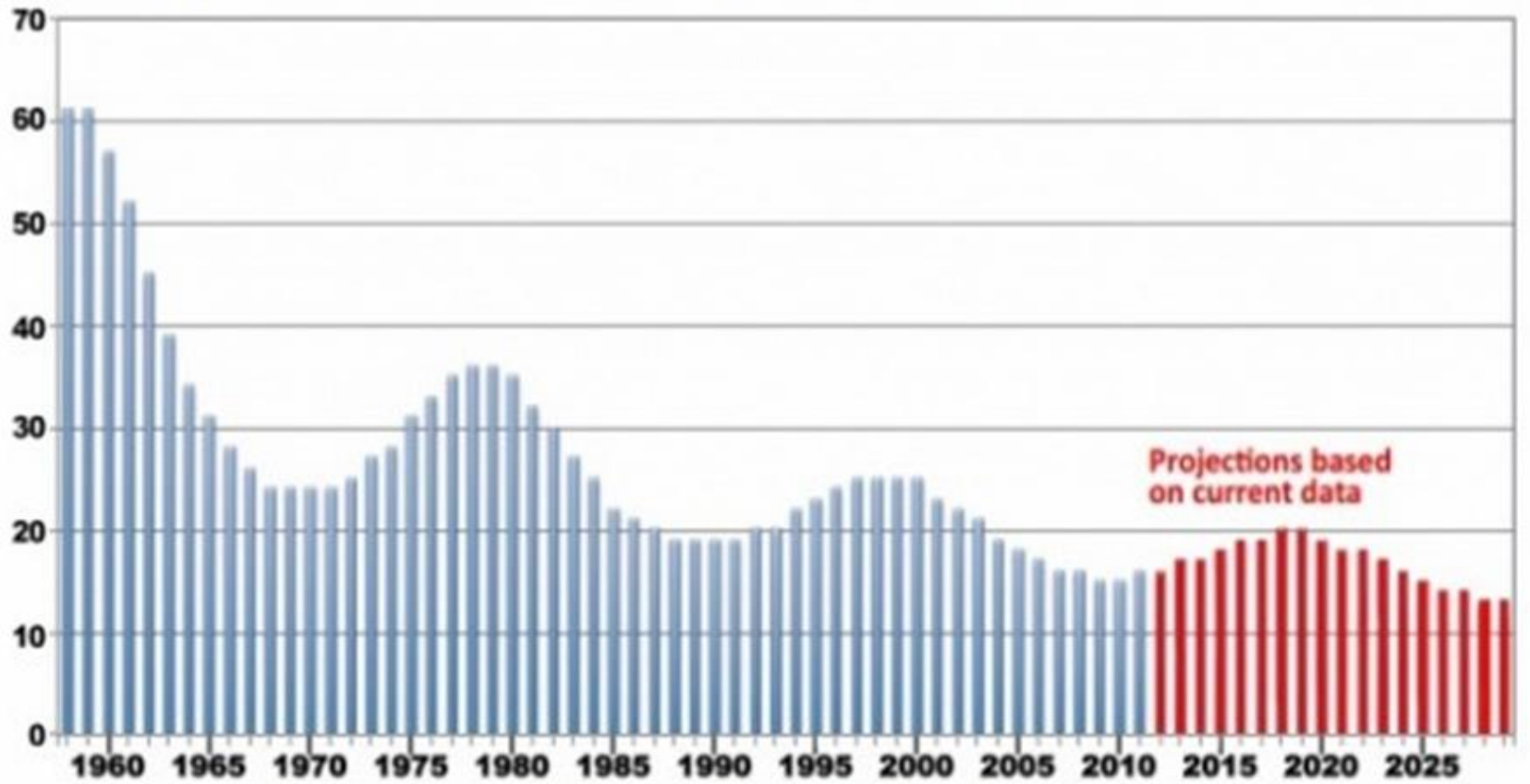
PUENTES HACIA EL FUTURO



Hombre Puento

Andrei Vazhnov

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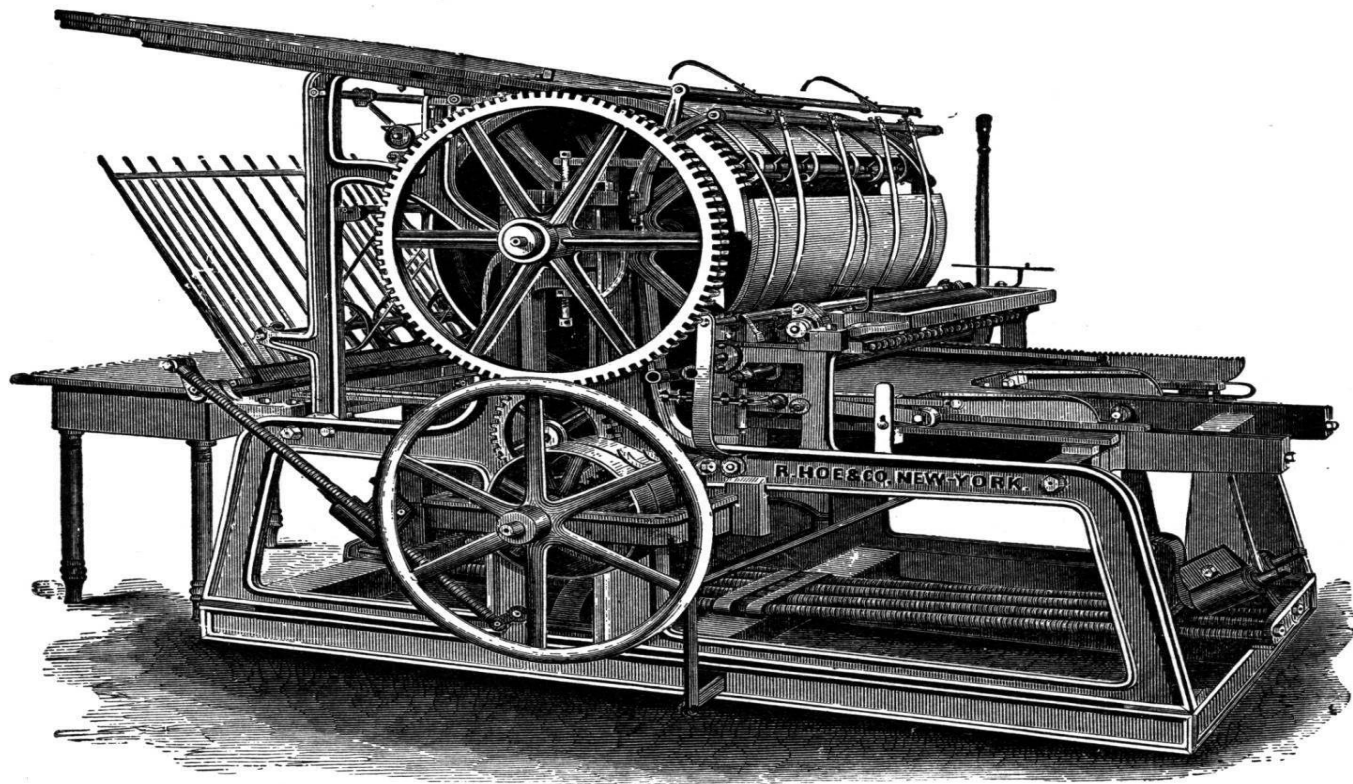


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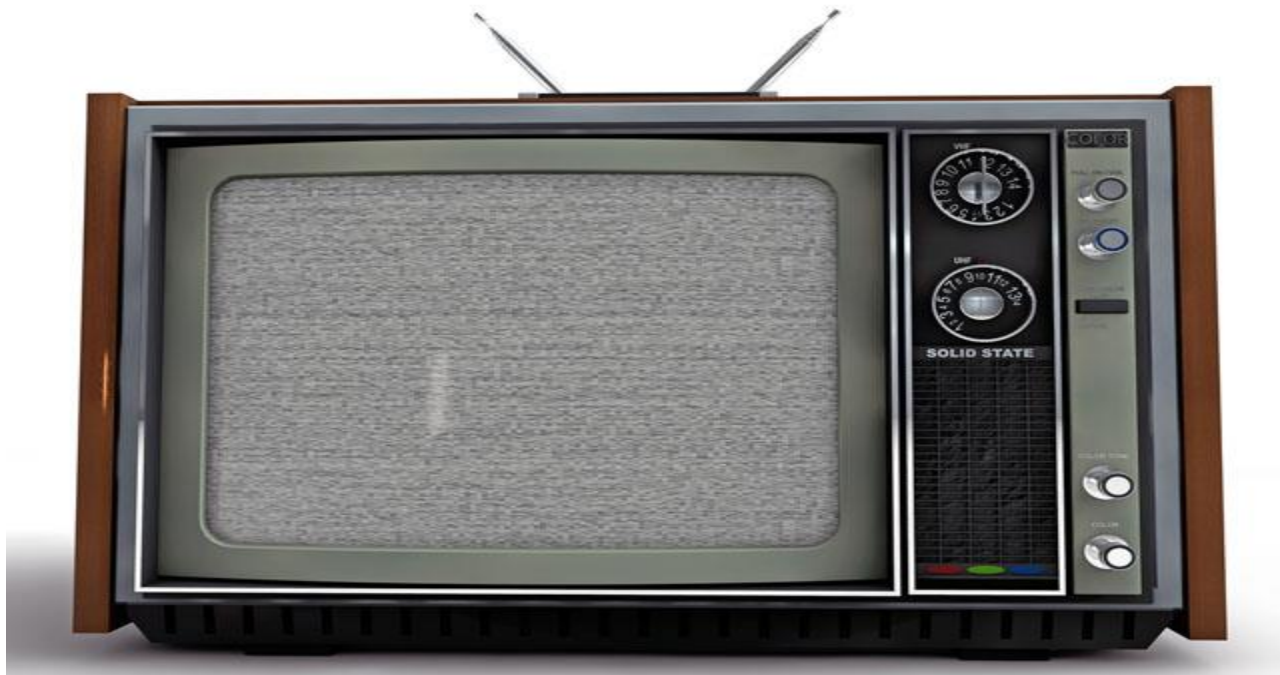


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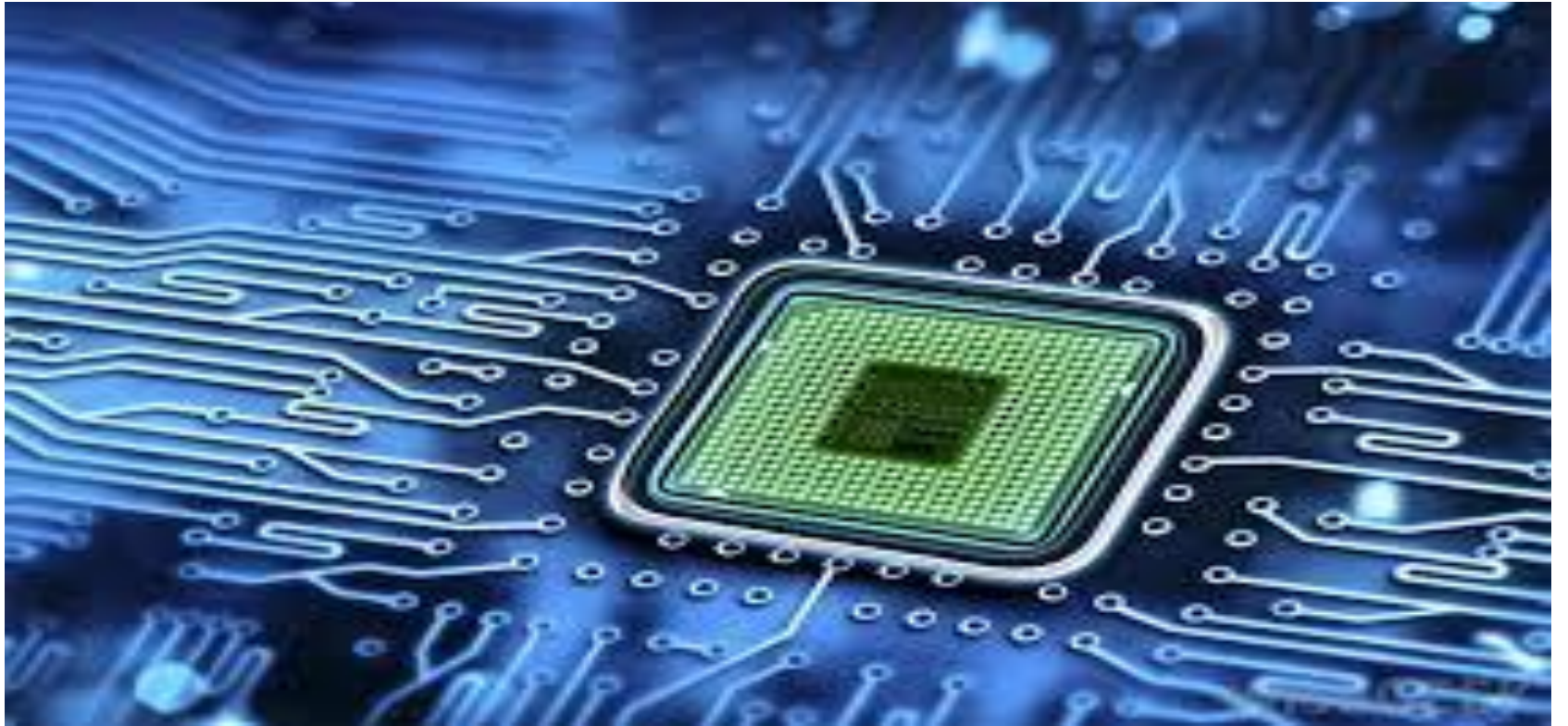
W. ROBERTS. SC. & C.



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1958

7/16 in.



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64 GB
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Camera Network Chat Internet
Store Friends Weather Downloads
News Notepad Video Calculator
Settings Security Blog Search
Phone Messages Music Home

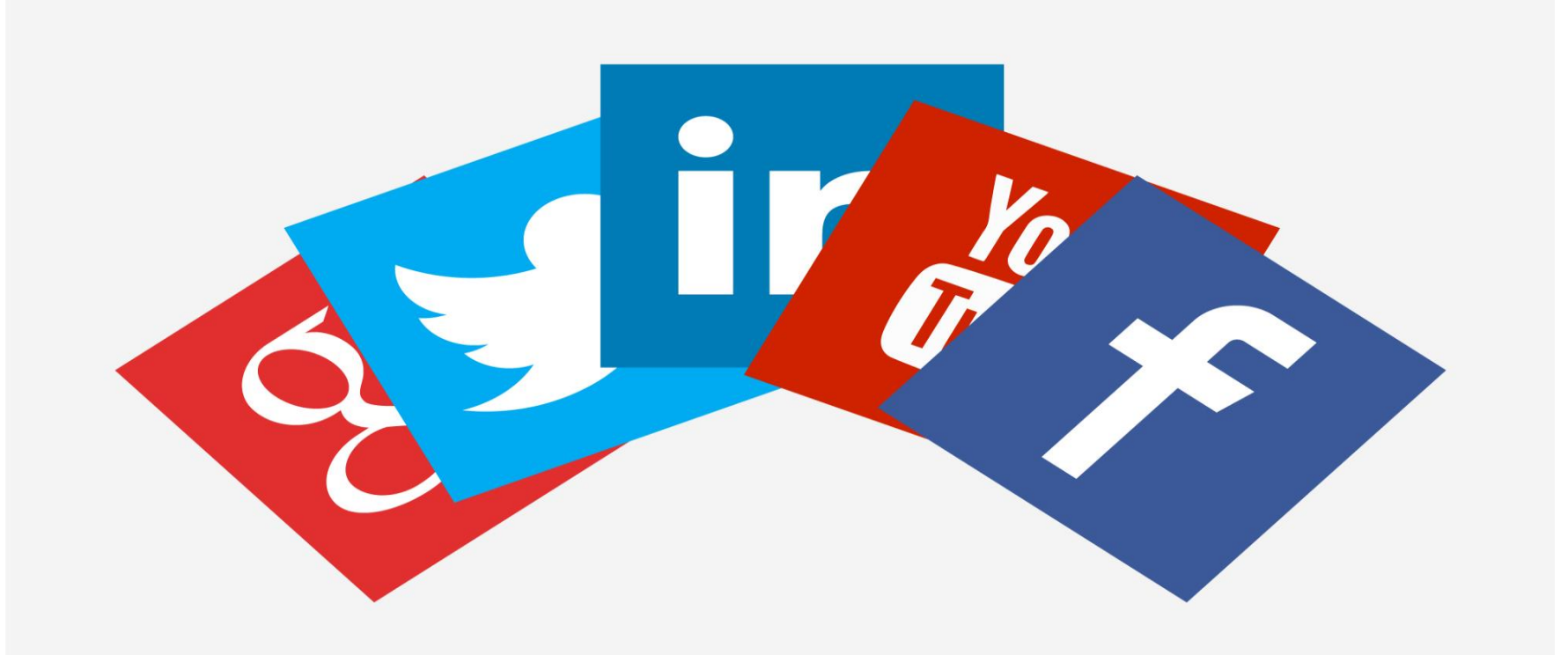
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OVERVIEW EXPENSES
February 20
Total
▶ Utilities
▶ Food
▶ Automotive
▶ Insurance/Medical
▶ Entertainment
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STOCK EXCHANGE
Last updated: 25 Feb 11:44:16
High 547.26
Low 481.09
Volume 3825604
Time 3:56 PM
ANNOUNCEMENTS
Focus on Saving Retiree Health Plans
44 min ago
Jobs Preview:
Hit or Miss
1 hr 24 min ago
Charts News Alerts

64 GB
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Enter your address here
WS
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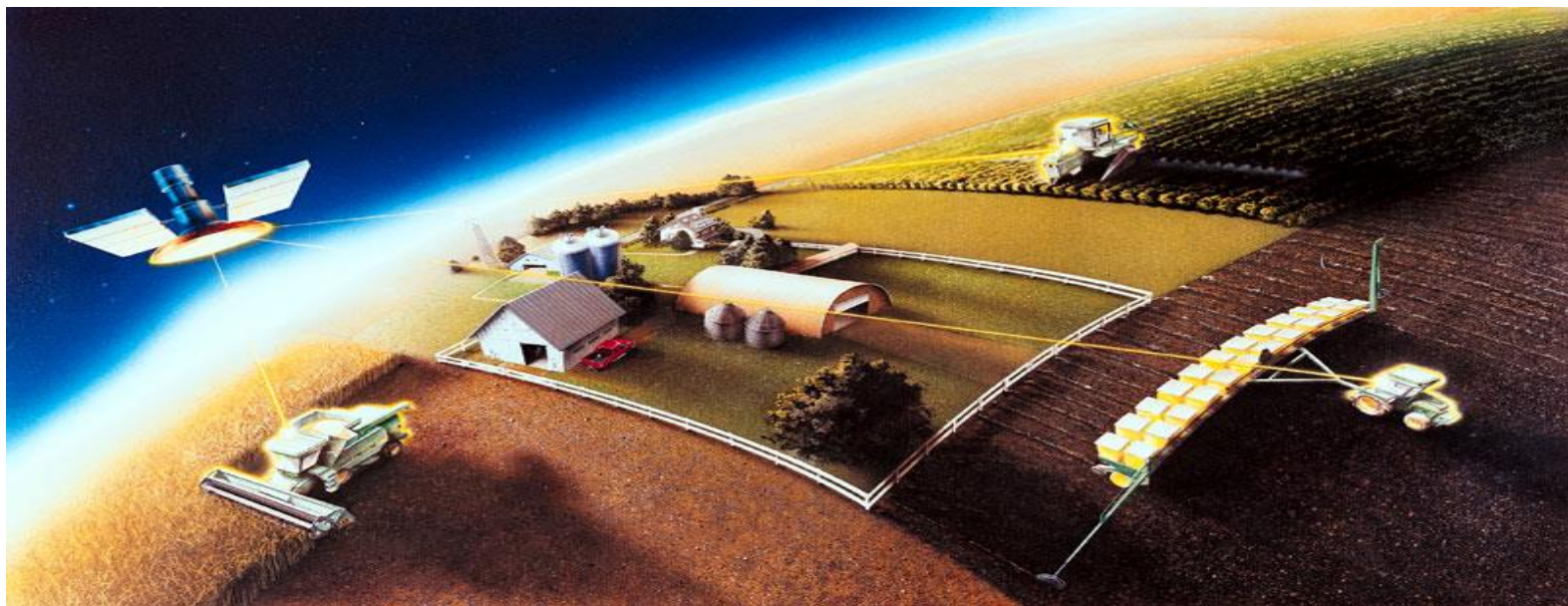


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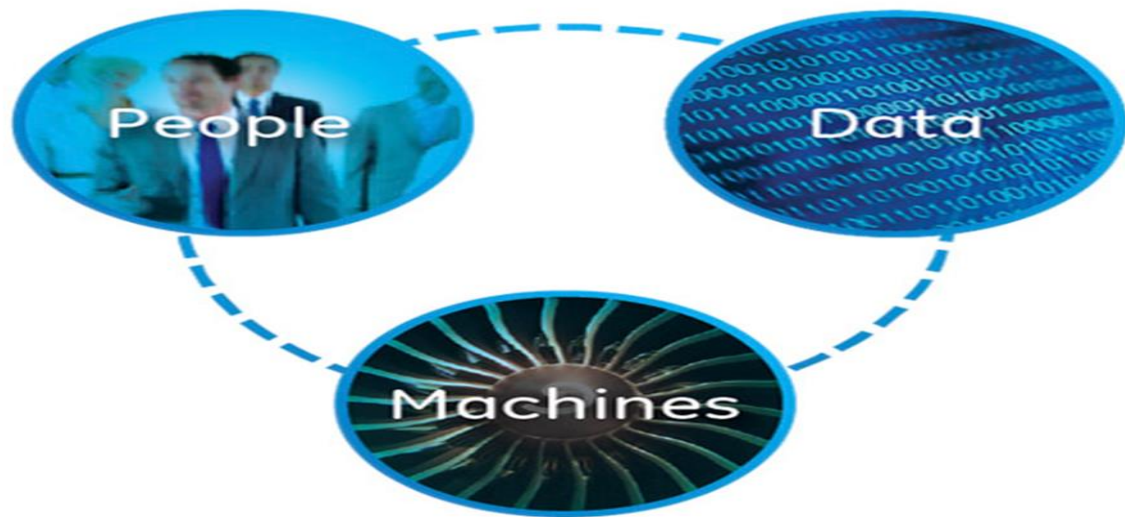




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H + H + H + ?



FROM: APPLE.COM



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Seguros



M2M

Sociedad de Alquiler



“Durante las generaciones pasadas, la gente joven alrededor del mundo se enfocaba en la adquisición de dos tipos de propiedad: una casa y un auto... Con la llegada de las tecnologías como Uber y Airbnb, estas decisiones financieras pueden empezar a cambiar. ¿Para qué vas a hacer esta inversión enorme...cuando podés tener uno disponible apretando un botón en tu teléfono?”

Sociedad de Alquiler



“Piensen en la magnitud de este cambio — Uber fue fundado tan sólo hace cinco años. Es posible que cinco años más adelante, las tecnologías de autos compartidos van a reemplazar la propiedad de automóviles en gran escala. Esto tiene implicancias profundas para la economía global.”



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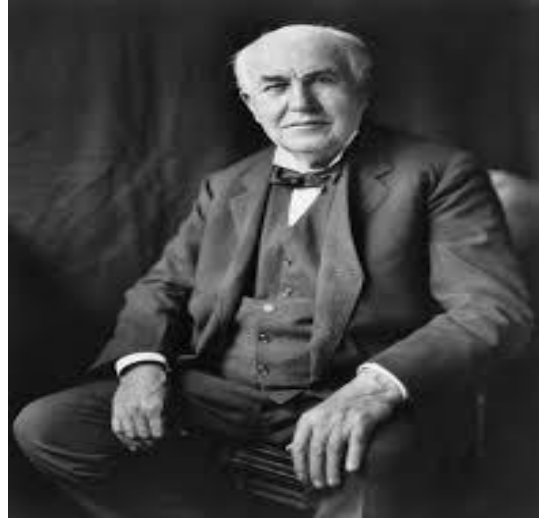




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1879



1802



1835



1878

Thomas Edison Invents Marketing Other People's Ideas


NEWS IN BRIEF

December 14, 2009

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Innovation · Year In Review
2009



Famed inventor Thomas Edison changed the face of modern life in 1879 when he devised the groundbreaking new process of taking ideas pioneered by other scientists and marketing them as his own. "Where would we all be today had the 'Wizard of Menlo Park' not discovered the basic formula for copying and repackaging the breakthroughs of others?" biographer Paul Israel said of the man who created the first marketable light bulb by borrowing freely from the patented work of inventors such as Joseph Wilson Swan and Henry Woodward. "Many tried before him, but only Edison had the vision, cunning, and sheer audacity to pull it off. Whenever anyone today piggybacks on the tireless ingenuity of another in a wanton act of self-promotion, they have Edison to thank." 

¿Qué es tecnología?

